

## **News Release**

## Wayne County Airport Authority welcomes new Media Relations Manager

DETROIT (Sept. 20, 2018) – The Wayne County Airport Authority (WCAA) is pleased to announce the addition of Lisa Gass to its Government and External Affairs department. Gass has been hired as the new media relations manager effective Sept. 10.

In her position, Gass oversees media relations and assists with strategic communications planning for the Airport Authority, which operates Detroit Metropolitan and Willow Run airports. She also serves as an official airport spokesperson.

"Lisa's knowledge and expertise of the working media in metro Detroit is an asset that is valuable to WCAA," said Vice President of Government and External Affairs Kenneth Dobson. "As a journalist, Lisa has the ability to connect with and tell stories to a wide array of audiences. In addition, she is aware of the economic contributions Detroit Metro and Willow Run provide to the region. Lisa's skills will serve WCAA well as we prepare to announce new initiatives that will directly impact our region."

Gass is an Emmy-nominated journalist who began her career as a television news producer in Lansing, Mich. After relocating to Detroit, Gass worked as an assignment editor for WXYZ-TV and most recently, WJBK-TV.

Gass is a graduate of Western Michigan University, where she received a Bachelor of Arts in Journalism, with a minor in Political Science.

Members of the media with questions regarding the Airport Authority, including public safety, should call the 24-hour media line at (734) 247-7379. All after-hours inquiries will be handled on a rotating basis by Gass and Erica Donerson, director of Government and External Affairs.

Detroit Metropolitan Wayne County Airport (DTW) welcomed nearly 35 million passengers in 2017 and is one of the world's leading air transportation hubs. With service from 14 scheduled passenger airlines, Michigan's largest airport offers more than 1,100 flights per day to and from more than 140 non-stop destinations on four continents. With two award-winning passenger terminals, six jet runways, and an onsite AAA Four-Diamond Westin Hotel, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America. DTW is operated by the Wayne County Airport Authority, which also operates nearby Willow Run Airport — an important corporate, cargo and general aviation facility. The Airport Authority is entirely self-sustaining and does not receive tax dollars to support airport operations. Visit www.metroairport.com for more information.

For additional information, members of the media may contact: Erica Donerson – <u>Erica.Donerson@wcaa.us</u> or Lisa Gass – <u>Lisa.Gass@wcaa.us</u> Media Line – (734) 247-7379