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## News Release

Released: August 22, 2006

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## DETROIT METRO AIRPORT'S DBE CONCESSIONS PROGRAM WINS AWARD

--AMAC recognizes DTW's DBE program

The Airport Minority Advisory Council (AMAC), the leading aviation industry organization on disadvantaged businesses, has named the Wayne County Airport Authority as the winner of AMAC's **2006 Airport Concessions Award** for meeting or exceeding its Disadvantaged Business Enterprise (DBE) program goal for at least two years at Detroit Metropolitan Wayne County Airport (DTW). In selecting Metro Airport as the winner, AMAC stated that DTW clearly exceeded industry standards.

The 2006 Airport Concessions Award was based on the Authority's DBE goals for 2004 and 2005. In fiscal year 2004, the Airport Authority achieved its goal of 19% of concession revenues (including car rentals) by DBE companies (\$52.3 million). In fiscal year 2005, the Authority more than doubled its goal of 20% when the DBE companies reached an impressive 41% of concession revenues (excluding car rentals) or \$61.9 million.

"Encouraging small and minority-owned companies to do business at Detroit Metro Airport is a high priority with the Airport Authority," said Lester W. Robinson, Wayne County Airport Authority CEO. "We are especially pleased to have AMAC recognize our efforts to assist DBEs to succeed in Detroit."

WCAA's DBE program offers small, minority and woman-owned businesses an equal opportunity to secure contracts in the areas of concessions, professional services and construction, including the residential sound insulation program.

"The AMAC award is a significant measurement of the success of our DBE program," stated Lori Ballard, Business Diversity Manager for the Airport Authority. "It is important that we continue with our outreach efforts through community meetings and business forums for minority-owned, woman-owned and disadvantaged business enterprises to build on that success."

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In the past three years, the Airport Authority has sponsored several business opportunity outreach meetings. A recent community meeting proved especially popular with over 200 people attending. In addition to hearing about upcoming business opportunities, participants learned about a Disparity Study underway at Detroit Metro Airport. The purpose of the study is to explore the feasibility of creating and implementing a Business Diversity Program for our non-federally funded projects to encourage small, minority, woman-owned or other targeted businesses to seek contract opportunities with the Airport Authority.

Companies interested in learning more about business opportunities with the Wayne County Airport Authority can visit <a href="www.metroairport.com">www.metroairport.com</a> and click on the "Business Opportunities" link on the homepage or contact Lori Ballard, Business Diversity Manager, at <a href="lori.ballard@wcaa.us">lori.ballard@wcaa.us</a>.

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NR AMAC Concessions Award