



## **Value-Seeking Consumers Celebrate as Spirit Airlines Continues Liberating Even More Travelers from High Fares**

**Spirit Starts New Service:**  
**Dallas/Fort Worth – Los Cabos, Mexico**  
**Dallas/Fort Worth – Latrobe/Pittsburgh**  
**Houston – Denver**  
**Houston – Detroit**  
**Dallas/Fort Worth – Toluca/Mexico City (resumes seasonal service)**

Miramar, Florida (June 13, 2013) – Value-seeking consumers have much to celebrate this week as Spirit Airlines (NASDAQ: SAVE) continues to liberate even more travelers from high fares by launching a variety of new routes. Yes, that means even more ultra low fares with a low total price that's tough to beat to even more destinations in the U.S. and abroad.

- Thursday, June 13, 2013: four weekly nonstop flights between Dallas/Fort Worth (DFW) and Los Cabos, Mexico (SJD) with service on Tuesday, Thursdays, Saturdays and Sundays.
- Thursday, June 13, 2013: daily nonstop service between Houston Bush Intercontinental (IAH) and Denver (DEN).
- Thursday, June 13, 2013: daily nonstop service between Houston Bush Intercontinental (IAH) and Detroit (DTW).
- Thursday, June 13, 2013: resumption of daily nonstop seasonal service between Dallas/Fort Worth (DFW) and Toluca/Mexico City (TLC).
- Friday, June 14, 2013: three weekly nonstop flights between Dallas/Forth Worth (DFW) and Latrobe/Pittsburgh (LBE) with service on Mondays, Wednesdays and Fridays.

"What's not to love about saving money on travel to a variety of key new routes?" said Spirit's Chief Marketing Officer Barry Biffle. "Customers are continuing to respond favorably to Spirit's ultra low fares and options that offer a total price that's tough to beat and we're committed to continue giving our customers the value and savings they've come to know and love."

Customers can check out the crazy low fares offered every day at [www.spirit.com](http://www.spirit.com) and also sign up to receive alerts on Spirit's email deals and offers.

### **DALLAS/FORT WORTH**

"We are very pleased to see Spirit Airlines carry out their ambitious expansion plans at DFW, where they have gone from two destinations served to 26 destinations from DFW in just over two years," said Jeff Fegan, CEO of DFW Airport. "Spirit now serves three destinations in Mexico from here, including Cancun, Toluca and Los Cabos, and that gives our passengers great options for vacation travel."

Just two years after starting service at DFW, Spirit has grown to offer nonstop service to 26 destinations from the Metroplex, including Atlanta, Baltimore/Washington, Boston, Cancun (Mexico), Chicago-O'Hare, Denver, Detroit, Fort Lauderdale, Fort Myers, Houston-Bush Intercontinental, Las Vegas, Latrobe/Pittsburgh, Los Angeles, Los Cabos (Mexico), Minneapolis/St. Paul, Myrtle Beach, New Orleans, New York-LaGuardia, Oakland/San Francisco, Orlando, Philadelphia, Phoenix/Mesa, Portland (Oregon), San Diego, Tampa, Toluca/Mexico City.

And for all you Dr Pepper-lovers – Spirit last week announced that it is now serving Dr Pepper and Diet Dr Pepper onboard all its flights!

## **HOUSTON**

"Spirit Airlines continues to recognize the growth opportunities that exist thanks to Houston's strong economy," said Houston Aviation Director Mario C. Diaz. "In less than a year, Spirit Airlines has already built an impressive route map at George Bush Intercontinental Airport and there's every reason to believe they will find even more attractive expansion options in the future."

Spirit offers nonstop service from Houston Bush Intercontinental to Chicago, Dallas/Forth, Denver, Detroit, Las Vegas, Los Angeles and Orlando, as well as a variety of connections throughout the Americas.

## **DENVER**

"We are very pleased with the continued growth of Spirit Airlines at Denver International Airport," said Manager of Aviation Kim Day.

Spirit offers nonstop service from Denver to Chicago, Dallas/Fort Worth, Detroit, Fort Lauderdale, Houston, Las Vegas and Minneapolis/St. Paul, as well as a variety of connections throughout the Americas.

## **DETROIT**

"We are delighted to welcome Spirit's new nonstop service between Detroit and Houston – Spirit's second new route from Detroit this year alone," said Wayne County Airport Authority CEO Tom Naughton. "Spirit continues to be an important part of the Metro Detroit community, providing additional travel options and encouraging low fares to many of Detroiter's favorite destinations."

Spirit offers nonstop service from Detroit to Atlantic City, Cancun, Dallas/Fort Worth, Denver, Fort Lauderdale, Houston, Las Vegas, Los Angeles, Myrtle Beach, New York and Orlando, as well as a variety of connections throughout the Americas.

## **LATROBE/PITTSBURGH**

"Response to Spirit's service has been utterly remarkable," said Westmoreland County Airport Authority Chairman Donald Rossi. "And with Dallas/Fort Worth starting Friday, we expect to see these big numbers to rise. Dallas is a great destination for this region's business and leisure travelers."

Spirit offers nonstop service from Latrobe/Pittsburgh to Dallas/Fort Worth, Fort Lauderdale, Myrtle Beach and Orlando. As an excellent alternative to Pittsburgh International Airport, Latrobe's Arnold Palmer Regional Airport is conveniently located along Routes 30 and 981 in Western Pennsylvania, providing easy access for customers from throughout the region – not to mention free parking!

### **About Spirit Airlines**

Spirit Airlines (NASDAQ: SAVE) empowers customers to save money on air travel by offering ultra low base fares with a range of optional services, allowing customers the freedom to choose only the extras they value. This innovative approach grows the traveling market and stimulates new economic activity while creating new jobs. Spirit's modern fleet, configuration and other innovations enable Spirit to burn less fuel per seat than competitors, making Spirit one of the most environmentally-friendly U.S. carriers. Spirit's all-Airbus fleet operates approximately 250 daily flights to over 50 destinations in the U.S., Latin America and Caribbean. Visit Spirit at [www.spirit.com](http://www.spirit.com).

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MEDIA NOTE: Spirit aircraft photos and video b-roll are available in the press room section of spirit.com at <http://www.spirit.com/Pressrelease.aspx>.

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