

# Airport Rental Car Supplier Diversity Outreach



# Enterprise Holdings- Summary

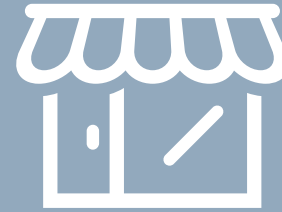
- **Founded in 1957 by Jack Taylor**
- **Leadership**
  - Chrissy Taylor, President & CEO



# WHERE WE ARE TODAY



**\$22.5 BILLION**  
IN ANNUAL REVENUE



**10,000**  
FULLY STAFFED  
NEIGHBORHOOD AND  
AIRPORT LOCATIONS



**80,000**  
EMPLOYEES



MORE THAN  
**92** COUNTRIES  
& TERRITORIES



ONLY U.S.  
**INVESTMENT-  
GRADE** CAR  
RENTAL COMPANY

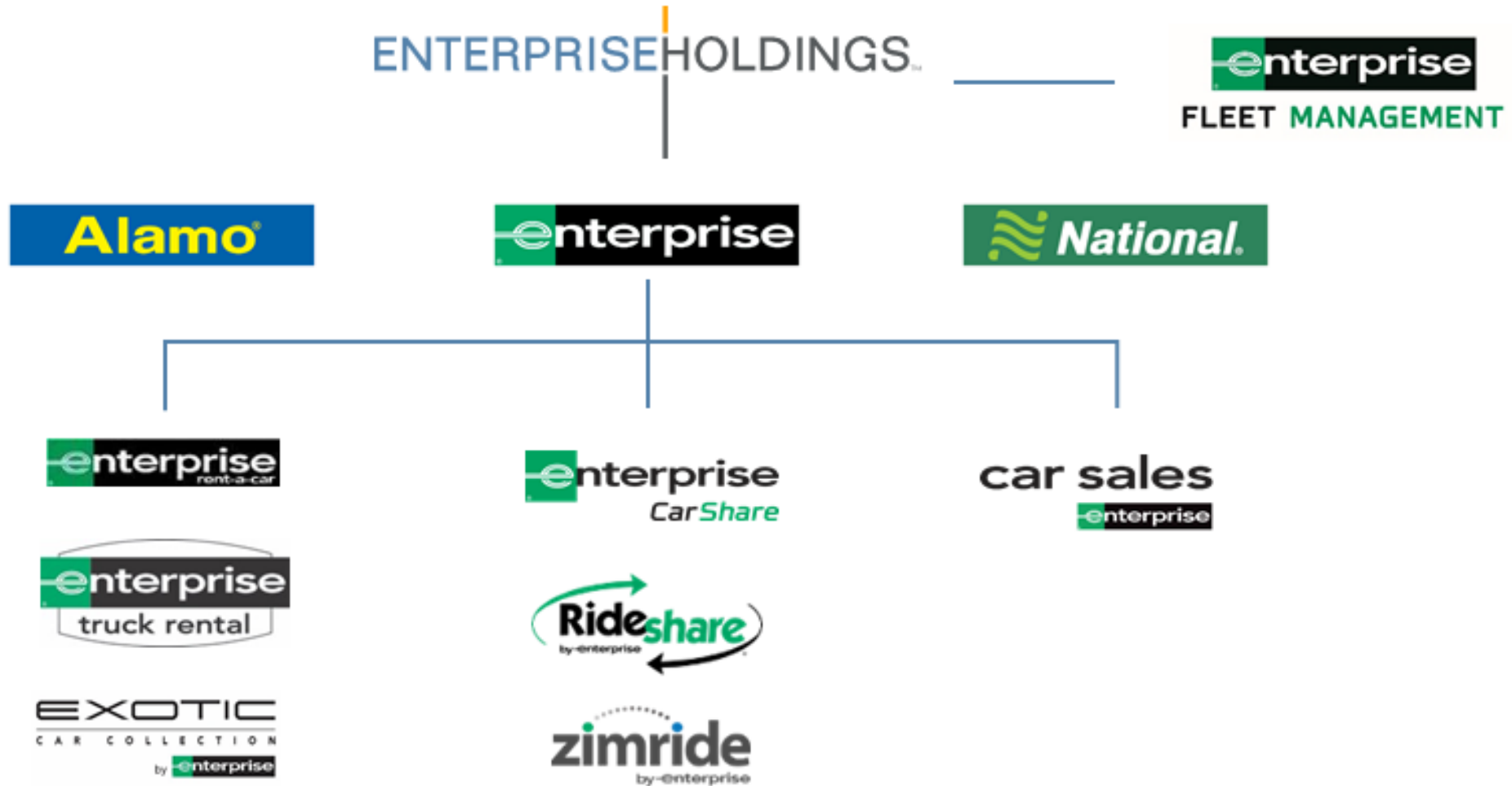


**1.7 MILLION**  
VEHICLES



**AMERICA'S 12<sup>th</sup> LARGEST  
PRIVATE COMPANY**  
ACCORDING TO FORBES

# EHI Business



# Local Commitment

- Management
- Purchasing decisions
- Outreach Events
- Measurement and evaluation



# These are they types of diverse suppliers Enterprise Holdings is looking to partner with:

- Minority Owned Businesses
- Women Owned Businesses
- Disadvantaged Business Enterprises (DBE)
- Small Disadvantaged Businesses (SDB)
- 8(a) Businesses
- Service Disabled Veteran (SDV)
- Hub-Zone Small Businesses
- Minority Business Enterprises (MBE)
- Woman Business Enterprises (WBE)
- Veteran Owned Businesses
- Airport Concession Disadvantaged Business Enterprise (ACDBE)

# Supplier Requirements:

**Value:** Suppliers should focus on quality, responsiveness, timely delivery of products and services.

**Stability:** Suppliers should have the capability to meet long-term obligations.

**Capacity:** Suppliers must have the capacity and distribution capabilities to meet requirements over geographical areas.

**Diversity:** Suppliers should be capable of demonstrating support for diversity.

**E-Business Capable:** Suppliers should have the Capability to conduct business using web-based equipment.

**Policy/Procedures:** Suppliers should have the policies and standards in place that support a positive business environment.

# Opportunities

- Automobile dealerships
- Automobile maintenance
- Automobile repair
- Construction
- Facilities maintenance
- Fuel
- Janitorial
- Transportation services
- Architects
- Engineers
- Trades



# Local Opportunities

- **Construction**
- **Garage Equipment and Repair (air compressors, pressure washers, automatic car washes)**
- **HVAC installation/repairs**
- **Janitorial Services and Supplies**
- **Locksmith**
- **Pest Control**
- **Plumbing Contractors**
- **Electricians**
- **Sign Installation**
- **Landscaping**

# Program to Promote ACDBE Participation

- **ACDBE Certification Assistance Program**
  - Created through interactions at AMAC
  - Letters and conversations encouraging ACDBE participation
  - Reimbursement of most expenses with 3<sup>rd</sup> party attorney to help with certification

# At Your Service...Metro Detroit

## **Becka Ditto**

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# Enterprise Holdings

For more information or to seek partnerships on a national level, please visit our website:

[www.enterpriseholdings.com/about/supplier-management.com](http://www.enterpriseholdings.com/about/supplier-management.com)



# Supplier Diversity

In our network there is a place for everyone