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## News Release

Released: June 2, 2009 Contact: Scott Wintner (734) 955-3745

Lester Robinson, Wayne County Airport Authority (WCAA) CEO, offered the following statement in response to today's announcement by Airports Council International-North America (ACI-NA) honoring Michael Conway, WCAA Director of Public Affairs:

"It is extremely gratifying to learn that ACI-NA and Michael's peers at airports across North America recognize his extraordinary talent, commitment and record of accomplishment as an airport communicator. The Airport Authority has long appreciated what a tremendous asset Michael is to our airports, our region and our entire industry. As a CEO, I know that I am not supposed to have favorites on our staff; but, Michael is a favorite of mine amidst all staff! We are all very proud of Michael for having earned this prestigious honor."

As he accepted the award, Conway said:

"This is a very humbling experience for me. To be recognized by my colleagues across North America who perform the same tasks that I do in Detroit is truly meaningful."

ACI-NA announcement follows.

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## FOR IMMEDIATE RELEASE

## **Detroit's Conway Honored at Airport Marketing and Communications** Conference

WASHINGTON (June 2, 2009) – Nominated and selected by his peers, Michael Conway, director of public affairs for Wayne County Airport Authority, was named 2009 winner of the Ted Bushelman Legacy Award for Creativity and Excellence during the Airports Council International-North America's (ACI-NA) Marketing and Communications Conference in Montréal, Québéc.

The award, which is considered the airport industry's most prestigious honor awarded to a communications and marketing professional, recognizes exceptional values, accomplishments and creativity, and commitment to both the airport industry and their profession throughout an honoree's career.

In presenting the award, Cheryl Marcell, Sacramento County Airport System, said, "Michael represents the best of airport communicators. He is honest, knowledgeable and willing to listen and learn. Michael has dedicated his life to his airport and the community it encompasses and he shares freely his knowledge, yet he is always eager to learn from his encounters with fellow airport professionals and to grow and change with the industry."

As director of public affairs for the Wayne County Airport Authority (WCAA), which operates Detroit Metropolitan Airport (DTW) and Willow Run Airport (YIP), Conway oversees public affairs, customer service, media relations, community outreach and the noise program for both airports. DTW is the nation's 12<sup>th</sup> busiest airport and among the busiest air transportation hubs worldwide.

Conway joined the airport staff in 1986 as community relations manager. For much of his airport career, Conway's responsibilities also included oversight of the airports' environmental programs—an area about which he remains passionate both personally and professionally. He has served as a member of the ACI-NA Steering Group for the Marketing & Communications

Committee and was the Committee's first representative to ACI-NA's Airport Sustainability Integration Steering Team.

Conway becomes only the second individual to receive the Ted Bushelman Legacy Award, which was first presented last year to the award's namesake, Bushelman, who served as Senior Director of Communications at Cincinnati-Northern Kentucky International Airport for 40 years.

ACI-NA holds an annual Marketing and Communications Conference and JumpStart Air Service Development Program that attracts more than 350 airport professionals from the U.S. and Canada.

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## About ACI-NA

The mission of Airports Council International - North America (ACI-NA) is to advocate policies and provide services that strengthen the ability of air carrier airports to serve their passengers, customers and communities. ACI-NA represents local, regional and state governing bodies that own and operate commercial airports in the United States and Canada. ACI-NA member airports enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. Nearly 400 aviation-related businesses are also members of the association, which is the largest of the five worldwide regions of Airports Council International.