Community Advisory Committee Meeting March 22, 2016





Introductions





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Agenda

- ✤ Introductions
- → What is a master plan?
 - Components of a master plan

✤ Roles of the Community Advisory Committee

• Overview of public outreach

✤ Inventory of existing conditions

- Description and role of airport
- Opportunities & challenges facing the Willow Run Airport
- ✤ Vision & goals of master plan
- ✤ Forecasts of aviation activity
- → Facility needs
- → Next project steps







What is a Master Plan?





What is a Master Plan?

- → 20 year infrastructure development plan
- Assess and determine facility needs



- Provides development options to address needs
- Provides a timeline and financial schedule for implementation
- Conducted in combination with Airport Layout Plan (ALP) update
 - Graphical depiction of existing and future airport development
 - Facilities must be shown on the ALP to be eligible for FAA funding





Components of a Master Plan





Components of a Master Plan

- Public involvement
- Data collection / inventory
- Forecasts of aviation demand
- → Facility needs
- Alternatives analysis
- Environmental overview / land use analysis
- Financial analysis / capital improvement plan
- Airport layout plan update







Master Plan Project Schedule



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Roles of the Community Advisory Committee





Roles of the Community Advisory Committee

- Provide input to project team
- Sounding board for proposed development alternatives
- → Represent interests of surrounding businesses and communities
- Shares data and other information with stakeholders in a two-way exchange with project team
- Reviews and comments on project progress





Overview of Public Outreach





Overview of Public Outreach Effort

- Community Advisory Committee meetings (up to 5 meetings)
 - Today is the 1st meeting

Technical Advisory Committee meetings (up to 5 meetings)

1st meeting March 22 1:30pm

Public Information meetings (up to 4 meetings)

- 1st meeting April 26
- Open house format
- 5 p.m.-7:30 p.m.
- Holiday Inn Express, Belleville
- 46194 N. I-94 Service Drive (Belleville Road exit on I-94)

Project website: <u>www.willowrunmasterplan.com</u>





Inventory of Existing Conditions







Role of Willow Run Airport





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Role of Willow Run Airport

Primary reliever airport for DTW supporting:

- On-demand & heavy lift air cargo operators supporting the region's automotive and other manufacturing industries
- Aircraft maintenance service providers that service air carrier and general aviation aircraft
- Corporate and recreational general aviation activity
- General aviation flight training

The facilities, workers, and businesses operating at Willow Run are responsible for an annual economic impact of \$123 million and supporting 950 jobs in southeastern Michigan (University of Michigan-Dearborn, 2014)





Opportunities & Challenges facing the Willow Run Airport





Focus Areas

→ Airfield

Landside / Commercial Development

→ Other







Airfield Considerations

Opportunities	 Taxiway improvements to increase efficiency Reduce operating costs through right-sized facilities Optimized runway configuration for economic growth
Challenges	 Existing runway length not conducive to long-haul operations Taxiway efficiency Poor condition of pavements and utilities Approach minimums and airspace constraints Additional financial investment required





Landside/Commercial Development Considerations

Opportunities	 Available land Regional demand for air freight; maintenance, repair, overhaul (MRO); corporate Location and access to highway infrastructure Region's focus on logistics and development
Challenges	 Taxiway configuration limits landside access to developable land Infrastructure age Brownfield site





Other Considerations

Opportunities	 Demand for commercial pilots / training Relieve DTW of activity not compatible with commercial air service Major autonomous vehicle testing facility proposed for adjacent property
Challenges	 Available funding sources outside of FAA & WCAA Competition for funding resources Declining trends in GA (particularly piston aircraft)





Vision & Goals





Vision Statement

Be a premier national reliever airport providing sustainable infrastructure that attracts and supports on-demand cargo, business, and general aviation activity.





Goals

→ Safety

- → Financial sustainability
- Airfield needs
- → Economic impact
- Quality of life
- → Compliance
- Public involvement





Goals

→ Maintain safety

• Eliminate design standard hot spots and resolve modification of standards

Improve the financial sustainability of the Willow Run Airport

• *Reduce operating costs through right-sized facilities and prioritized capital investment*

Optimize the airfield to accommodate the needs of existing and future users

- Maximize airfield efficiencies and capacity
- Rehabilitate and improve failing infrastructure
- Accommodate needs of existing and future users with appropriate runway length





Goals

Support the Airport's role and economic impact within the region

- Accommodate and support the local and regional demand for air freight; manufacturing, maintenance, repair, and overhaul (MMRO); corporate aviation; and general aviation
- Support opportunities for job creation and local development
- ✤ Minimize impacts to quality of life on surrounding community
- Assure compliance with master planning requirements and regulations
- Engage and collaborate with users and regional stakeholders





Forecast of Aviation Activity





Forecasts Methods

Forecast levels correlated with the short, medium, and long rang planning periods (5, 10, 20 + years)

Three forecast methods were utilized:

- Trend Analysis
- Market Share Analysis
- Regression Analysis
- Planning horizon 20 years
- Comparison of method results to understand the range of projected activity
- All three methods resulted in similar projections





Factors Affecting Aviation Demand

The U. S. and Regional Economy

Steady, yet modest growth through the year 2050 (Woods & Poole)

Socio-Economic Projections

- Population
- Employment
- Per Capita Income





Factors Affecting Aviation Demand (cont'd)

Manufacturing and the Auto Industry

Kalitta Charters, USA Jet, and M2 operate just-in-time cargo services for the auto and manufacturing industry nationwide; as production of automobiles increases YIP tenants may see an increase in business opportunities

Other Factors

GA operations are influenced by Eagle Flight Center which serves as the official flight training school for EMU's Aviation Flight Technology Degree; enrollment levels have experienced a 5% annual increase over the past few years.

Should surrounding airports close, more activity could result at YIP



Historical Basis for Forecasting Methods

Historical activity at YIP is inconsistent, making forecasting difficult:

- Building up/reducing use of YIP as a cargo hub for Zantop/Kalitta
- September 11, 2001 / most significant economic recession in U.S. history (2007-2009), significant impacts to the automotive industry
- → By 2010, the automotive industry and the regional economy had both begun a slow recovery and YIP activity has since begun to increase
- → 2010-2014 timeframe represents the most reliable timeframe for projecting future activity





Trend

68,060

71,263

72,633

74,003

75,373

76,743

0.27%

0.77%

0.38%

0.36%

Forecast Method Comparison





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Market

Share

68,060

70,608

72.687

75,228

77,978

80,816

3.03%

0.64%

0.72%

1.14%

Regression

68,060

74,851

88,397

99,062

99,743

88,873

4.24%

2.84%

-1.08%

1.53%

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Recommended Forecast

MARKET SHARE ANALYSIS METHOD



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- Based on a reliable larger forecast (FAA TAF)
- Fairly consistent/reliable recent market share
- Reflective of the airports role in the region/nation
- → Appropriate level of sophistication
- Represents middle forecast
 between the higher (Regression)
 and the lower (Trend Line)



Based Aircraft Forecast



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Fleet Mix

- Current fleet mix is anticipated to continue to operate through the planning period
- Potential replacement/supplemental cargo aircraft
 - CRJ, B737, B757, B767











Facility Needs





Facility Needs

\rightarrow Condition of Infrastructure \triangle

 Many existing pavements and utilities in poor or failing condition





Facility Needs

→ Airfield capacity

- Parallel runway not needed for capacity, but rather to separate small general aviation from commercial air cargo operations
- Parallel runway enhances safety and reduces Air Traffic Control Tower workload
- Parallel runway may not be eligible for FAA funding

Airfield geometry issues

Airfield hot spots need to be rectified





Facility Needs

→ Runway length

 Additional runway length needed for some aircraft types and haul lengths



Maximum range available from current runway length

Current runway length (7,543 feet) Hot day runway length requirements Full payload Red dots identify top 18 destinations over 1,000 nm that were flown non-stop from YIP in 2014



Facility Needs – Preliminary Findings



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Next Project Steps





Next Project Steps

- Technical Advisory Committee
- Public information meeting
 - Open house format
 - April 26, 2016
 - 5 p.m. 7:30 p.m.
 - Holiday Inn Express @ Belleville Road exit on I-94
- Prepare facility requirements
- Alternative development & analysis
- Project website: www.willowrunmasterplan.com





Questions?

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