



FOR IMMEDIATE RELEASE

## Lufthansa Launches Curbside Check-In Service at Detroit Metropolitan Airport

*-- First of its kind service allows international customers to skip the check-in counter*

**DETROIT (April 4, 2011)**—Lufthansa German Airlines now offers a unique curbside check-in and baggage check service for customers departing from **Detroit Metropolitan Airport** (DTW)'s North Terminal to Frankfurt and beyond. This new, free service is available for customers in First and Business Class, Senator and HON Circle Members, and **Star Alliance** Gold Members.

Lufthansa becomes the only airline allowing international customers departing from Detroit to check their bags and receive a boarding pass directly at the curb, while Detroit becomes Lufthansa's first North American gateway to feature curbside check-in service. Eligible customers may now conveniently conduct the entire check-in process at the curb and proceed directly to security screening—speeding travel through the airport by bypassing the check-in counter.

Additionally, eligible customers who have already checked-in for their flight online may now also drop their checked luggage directly at the curb.

“With Frankfurt ranked as one of Detroit’s top markets for international travel and Germany accounting for about 25 percent of all traffic between Detroit and Europe, Detroit is a very important market for Lufthansa,” said **Ümit Menemenci, Lufthansa Station Manager for Detroit**. “We are pleased to introduce curbside check-in and baggage check service for the first time in North America to our Detroit customers, which will also compliment well our exclusive Lufthansa Automotive program.”

“Lufthansa continues to be a strong partner with the Airport Authority in providing non-stop, competitive air travel options between Southeast Michigan and Europe, and onward to Asia, the Middle East, and beyond,” said **WCAA Interim CEO Genelle M. Allen**. “We are delighted that Lufthansa has once again chosen Detroit as their North American launch market for their latest investment in the travel experience.”

In November 2010, Detroit was selected as one of three introductory markets for the re-launch of Lufthansa's **FlyNet™** in-flight broadband internet service, which will be gradually introduced on all North American routes by the end of this year. Customers on Lufthansa's flights between Detroit and Frankfurt were among the first to surf the internet and use mobile data communication services from their WLAN-enabled device while inflight over the Atlantic.

(more)

From 2007, Lufthansa has also featured its [Lufthansa Automotive](#) program exclusively for U.S.-based automotive business travelers. The program allows members to qualify for Frequent Traveler status in Miles & More, Europe's largest frequent flyer program, as well as other special privileges and exclusive offers from Lufthansa and other Star Alliance members.

### **About Lufthansa**

One of the world's largest and most prestigious airlines, Lufthansa currently flies to 211 destinations in 84 countries, with hubs in Frankfurt, Munich, and with its recent acquisition of Austrian Airlines and SWISS—Vienna and Zurich. From its 22 North American gateways, Lufthansa—recently voted by Fortune as one of the four most admired airlines in the world—and its partners serve over 400 destinations in more than 100 countries. An industry innovator, Lufthansa has long been committed to environmental care and sustainability, operating the most technically-advanced and fuel-efficient fleet in the world. Its long-haul fleet to and from North America includes the Boeing 747-400, as well as the Airbus A340-600, A340-300 and A330-300. Currently, Lufthansa has over 150 new aircraft worth about \$20 billion on order. It will be the largest European operator of the A380 and is also the launch customer for the new Boeing 747-8, the industries' two most fuel efficient passenger aircraft. Known for its premium services, Lufthansa continues its \$200 million program earmarked for building new or upgrading existing lounge facilities across its worldwide network and will spend more than \$1.4 billion in new onboard products and services by 2015. In 2010, Lufthansa re-launched its broadband wireless Internet service onboard, FlyNet™. For more information or reservations, visit [www.lufthansa.com](http://www.lufthansa.com).

### **About Detroit Metropolitan Wayne County Airport**

Having welcomed more than 32 million passengers in 2010, Detroit Metropolitan Wayne County Airport (DTW) is Michigan's busiest airport and one of the world's leading air transportation hubs. With service from 13 scheduled passenger airlines, DTW offers more than 1200 flights per day to and from more than 160 destinations on four continents. In 2010, DTW ranked highest in overall customer satisfaction among large airports in the J.D. Power and Associates 2010 North America Airport Satisfaction Study. With two new, state-of-the-art passenger terminals and six jet runways, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America. DTW is operated by **Wayne County Airport Authority**, which also operates nearby Willow Run Airport—an important corporate, cargo and general aviation facility. For more information about Metro Detroit's airports, visit [www.metroairport.com](http://www.metroairport.com).

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